



GREG CAMILLONE

Athletics Content Producer

CONTACT

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AWARDS

WCU ATHLETICS

Staff Member of the Year
2021-22

SOUTHERN ILLINOIS UNIVERSITY

Uray Broadcasting Scholarship
2019

MISSOURI VALLEY CONFERENCE

Production Unit of the Year
2018-2019

NEWTV

Intern of the Year
2018

BOSTON/NEW ENGLAND EMMY® AWARDS

Long Form Non-Fiction: Student
Nomination
2017

NESN

Next Producer: Finalist
2017

SKILLS

SOFTWARE

Premiere
After Effects
Photoshop
Lightroom
Audition

EQUIPMENT

Canon C200
Canon R5 & R6
Sony FS7
Sony FX9

PROFESSIONAL EXPERIENCES

CATAMOUNT ATHLETICS

09/2021 - Current

Director of Creative Media

- Shoots and produces digital content that supports all sports with respect to social media, marketing, recruiting, ticket sales and attendance; scope of digital content production includes both shooting, editing and content distribution.
- Proposes new ideas to the marketing, sponsorship and media relations departments to further generate revenue and brand exposure.

GC CREATIVE

04/2018 - Current

Freelance Videographer

- Collaborates with local brands and businesses on creative projects such as videos, photography, and social media graphics.
- Creates content for local athletes and teams ranging from high school to professional. Promotional materials generated for games, training services and personal branding.

SALUKI ATHLETICS

08/2018 - 05/2020

Video Services Graduate Assistant

- Produced content for social media and broadcast. Facebook page grew 8% and led the Missouri Valley Conference in interaction with more than 137,000 in 2019.
- Assisted with the setup, tear down, and production of more than 100 Saluki Athletic home games for The Valley on ESPN3. Earned Missouri Valley Conference Production Unit of the Year 2018 - 2019.

CRIMSON ATHLETICS

09/2017 - 04/2018

Video Production Assistant

- Performed in behind the scene roles such as operating JVC cameras, 3Play replay and graphics.
- Worked as a team to successfully broadcast NCAA Division I sporting events on ESPN 3, NESN, and the ILN.

EDUCATION

Southern Illinois University

Carbondale, IL • 05/2020

Master of Science: Professional
Media & Media Management

Lasell University

Auburndale, MA • 05/2018

Bachelor of Arts:
Communications

SCAN HERE

Portfolio Website



SCAN ME